



Republika ng Pilipinas
Kagawaran ng Edukasyon

REHIYON V—BICOL

TANGGAPANG PANSANGAY NG MGA PAARALAN NG LUNGSOD NAGA

February 29, 2024

DIVISION MEMORANDUM

No. 70, s. 2024

2024 NATIONAL WOMEN'S MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chief Education Supervisor/OIC
CID and SGOD Personnel
OSDS Unit Heads and Personnel
Public School Heads
All Others Concerned

1. In observance of MC No. 2024-02 of the Philippine Commission on Women and in consonance with the Division's commitment to Gender and Development, this office enjoins all DepEd Naga teaching and non-teaching personnel to actively participate in the 2024 National Women's Month Celebration (NWMC).
2. The NWMC has become a platform to spotlight, advocate for and uphold women's rights and address ongoing and emerging issues related to women's empowerment and gender equality. This year's celebration centers around the theme, "Lipunang Patas sa Bagong Pilipinas: Kakayahan ng Kababaihan, Patunayan!" It aims to highlight women's achievements and contributions to national growth and development.
3. The simultaneous launching of the month-long celebration in the Division and in the schools of SDO-Naga shall be on Monday, March 4, 2024 during the Flag Raising, to be led by the respective GAD Focal Persons. Its culmination shall be on Friday, March 29, 2024 during the Lowering of Flag.
4. All Fridays in March shall be designated as Purple Fridays to symbolize the color of Gender and Development advocacy.
5. Enclosed is the schedule of activities for the celebration.
6. Funds for the activities shall be chargeable against the Division/school MOOE subject to the usual auditing and accounting rules and regulations.
7. Dissemination of and compliance with this memorandum is desired.




SUSAN S. COLLANO PhD, CESO V
Schools Division Superintendent

DM 31, s. 2019 DM Rev. 01



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Enclosure:

SCHEDULE OF ACTIVITIES

ACTIVITY	DATE	PERSONS INVOLVED
Simultaneous Launching Program	March 4, 2024	All school and division personnel
School-led Activities and Programs (pictures of which will be uploaded in SDO-Naga's NWMC FB group)	March 4-29, 2024	GAD Focal Persons All school personnel and other stakeholders
National Women's Day	March 8, 2024	All school and division personnel
GAD Online Forum on Trauma Care for First Respondents in Child Sexual Abuse (in collaboration with LGU-Naga and Naga City Women's Council) SPEAKERS: Kgw. Gayle Gomez-Abonal Mr. Dante Malanyaon (Guidance Counselor of Carolina National High School)	March 16, 2024	GAD Focal Persons, School Heads, Guidance Designates and Counselors, Child Protection Committee
GADtoKnow (Dissemination of Information and Education Materials)	March 4-29, 2024	GAD Focal Persons and their respective TWG
"Kakayahan ng Kababaihan, Patunayan!" online FB posting featuring "Women of the Week"	Every Friday of March	GAD Focal Persons and their respective TWG
Purple Fridays/Purple-Your-Icon	Every Friday of March	All school and division personnel
NWMC Banner of Support (putting up of tarpaulins during the launching)	March 4, 2024	GAD Focal Persons All school and division personnel
Use of official hashtag #WEcanbeEqualL and the advocacy FB profile photo on FB	Entire month of March	All school and division personnel
JuanaSays 2024 (Daily inspirational statements and quotes from women)	Entire Month of March	GAD Focal Persons and their respective TWG
Regional Launching Activity in Catanduanes	March 18-20, 2024	OIC-SGOD Chief Division GAD Focal Person, Division GAD Ambassador candidate
On-the-Spot Gender and Development Awards	March 25, 2024 (last Monday of March during Flag Raising)	OIC-SGOD Chief Division GAD Focal Person SGOD GAD Monitoring Team All Division Personnel Awardees from schools
Short Closing Program/Activity (after Flag Lowering)	March 29, 2024	GAD Focal Persons All school and division personnel

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